



EXPLORE ISRAEL YOUR WAY

May 22, 2017

To: Prospective Clients of Reuven Zusman

My wife and son and I visited Israel for six days during April. My son had never been and for my wife and I we each had been to Israel only once before and that was in the 1980's....so this was as if we were all seeing the country for the first time.

I am a very meticulous, demanding, and detailed person so choosing a guide for such an important trip was very important to me. I have to say that Reuven met my high expectations every step of the way.

From our first phone conversation when we started to plan where and what we would do in a short amount of time it was very clear to me that Reuven was a great listener, an experienced and knowledgeable guide, and would be able to construct an itinerary that would accomplish everything we hoped to do.

Planning an itinerary is a back-and-forth process and Reuven was always accessible, on time for calls, and incredibly well organized. I don't say that often about people.

During our trip, it became clear that Reuven was incredibly knowledgeable on each and every site and location we visited. Reuven has the ability to teach not only a novice with limited understanding and background on the country (that would be us) but even a college professor who had a great deal of information. On a scale of 1 to 10, Reuven's base of knowledge is a 15. We asked Reuven to speak to us on a level 5. (-;

Reuven made everything easy. He provided a one-stop-shop that included making our hotel reservations, dinner reservations, reservations for each site that required advance sales, and was an expert driver who took us everywhere including back to our hotel each night and to the airport on the day we left. And because Reuven deals with each of these parties frequently he is given special treatment which got passed along to us including difficult restaurant reservations and a room upgrade at the King David hotel in Jerusalem which brought tears to our eyes when we entered the room and saw the Old City in front of us.

But most of all, Reuven is a really nice person and his wife Galit who assists Reuven is even nicer if that is possible. I would recommend Reuven to anyone planning a trip to Israel.

Sincerely,

Lori and Ken Sands
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